

## Communicating news and events

### *Purpose*

1. When you sign up with us to receive news or information relating to an event or updates to the DFSA's website (for example: alerts, media releases, discussion papers, DFSA publications, changes to our legal framework and SEO letters), we will collect and process your Personal Data to use in providing that news or information service to you.
2. We also collect and process the Personal Data of individuals acting in their capacity as representatives of their organisations in the course of their professional engagement with us. We may do this via online surveys or submissions, emails, general enquiries via the DFSA's website or verbal communications with us.

### *Personal Data we use*

3. Where you have asked to receive news or information relating to an event from us, we will use the contact details you provide, such as your name and email address, for that purpose.
4. We will sometimes use the contact details of those with whom we have a relationship in their capacity as representatives of their organisation, to invite them to events or to provide them with information relevant to their relationship with us.
5. We will also use the Personal Data you provide to us for the above purpose to ensure DFSA information sessions and events are carried out in an appropriate and safe manner, and in accordance with agreed contracts and applicable law and regulations.
6. The usual types of Personal Data we process includes: names, contact details, residency, geographical location, address, date of birth, opinions, reports, communications records, and employment position. Organisations that provide us with Personal Data about individuals will generally do so with their explicit consent.
7. Sources of Personal Data include:
  - a. Directly from the individual.
  - b. Use of DFSA online forms and systems.
  - c. Publicly available information (public directories, media, social media, internet, news articles etc.).
  - d. DFSA surveys.
  - e. DFSA reception sign in.
  - f. Third party goods or services providers.
  - g. Contract counterparties.
  - h. DFSA subscription lists (Alerts, Media releases and Discussion Papers, DFSA publications, Changes in legal framework, SEO letters and HR updates).
8. Classes of individuals whose Personal Data may be processed:
  - a. Clients and customers.
  - b. Third party suppliers and service providers.
  - c. Advisors, consultants and other professional experts.
  - d. External individuals (individuals employed or engaged by or otherwise representing any governmental, regulatory or other authority or body).

- e. Attendees at DFSA information sessions.
- f. Attendees at DFSA social or charitable events.
- g. Individuals engaged or employed by third party providers of goods and services.

*Lawful basis for processing Personal Data*

- 9. We process this Personal Data either with your explicit consent under Article 10(1)(a) of the DP Law or, where appropriate, under Article 10(1)(e) of the DP Law, as the processing is necessary for performance of a task carried out by the DFSA in the interests of the DIFC and also necessary for the exercise of the DFSA's powers and functions.